CASTLE

Fundraising Committee Meeting

FEBRUARY 26th, 2019

Members Present: Beth Mullin, Mike Banks, Sue Banks, Heide Perham, Carolyn Bennett, Marci Ashley

Staff Members Present: Nicole Sargent

1. **Last years campaign –** Nicole is looking into other credit card avenues beyond PayPal for taking donations. Looking into ‘one click’ type options. Will talk to Liberty bank also for options through them.
	1. **Brochure, pledge card, prizes**

Yes we should continue the prizes, we will need volunteers to collect gift cards and such from local businesses. Discussed doing dinners at locations like Inishmore again.

Editing the brochure to be just a flip card and not a fold out and to be very specific of what the money will go to. Exactly what we are collecting for this year. Maybe use bullet points.

1. **Appeal letter – Heide has volunteered to write the appeal letter. She will send it out for all of us to read and make suggestions. She has suggested that we all try to come up with 4 words or phrases that make us think of Castle.**
2. **Who can we reach out to?**

**Former families, staff, board members, extended friends and families, local businesses. How to recognize families and businesses for their contributions? Brick pathway? See if we can get the appeal out for April.**